

EU OSHA E-TOOLS SEMINAR

GROUP WORK DAY 2

1 Introduction

The purpose of the discussions is to consider:

- How can we achieve the uptake of e-tools in the road transport sector?
 - How can we promote the continued use of e-tools in the road transport sector?
 - How can we evaluate the use of e-tools in the road transport sector?
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- Each group should discuss all three issues
 - The focus of the discussion is what happens **from the launch of the tool onwards**
 - Questions are formulated below to provide a framework for the discussion
 - Each group should select a rapporteur to provide feedback to plenary

2 The questions

2.1 How can we achieve the uptake of e-tools in the road transport sector?

- How can we get (information about) an e-tool for the sector to the target audience?
- What are the best media strategies and social media strategies for achieving this?
- Who are the key intermediaries in the sector for disseminating knowledge of the e-tool, and how can they be engaged in motivated?
- Are their subsectors or specific worker groups that are more difficult to reach than others, if so how do we approach them?

2.2 How can we promote the continued use of e-tools in the road transport sector?

- How can we get end-user not only to use the tool but to continue to use the tool (e.g. updating their risk assessment on the OiRA tool)
- How can we maintain the tool as current and functional (e.g. updating for new platforms and software development, or adapting to new legislation)

2.3 How can we evaluate the use of e-tools in the road transport sector?

- How can we evaluate if the e-tools is a success?
- What indicators for success can be used (e.g. qualitative v quantitative)?
- Can we measure outcomes (e.g. fewer accidents, better driver skills) and not just outputs (e.g. number of users)

3 The reporting (30 minutes plenary feedback)

- Each group selects one rapporteur.
- Each group gives feedback on all three questions in the sequence below
- Time is limited, so each group has just 3 minutes per question to report!

| Question 1 | Question 2 | Question 3 |
|------------|------------|------------|
| Group 1 | Group 2 | Group 3 |
| Group 2 | Group 3 | Group 1 |
| Group 3 | Group 1 | Group 2 |