



Healthy Workplaces for All Ages

Promoting a sustainable working life



European Agency for Safety and Health at Work Profile



Basic Data

- Industry: *Public administration* Founded in *1996*
- Headquarters: *Bilbao*
- Total Revenue: *€ 15 Mio*
- Operating Profit: *0*
- *65* employees in *2* countries



HR Figures

- *65* employees in Europe
- Gender ratio female/male: *72/28*
- Average age: *48.6*
- White/blue collar ratio: *100/0*
- Geographical balance: *16 nationalities*

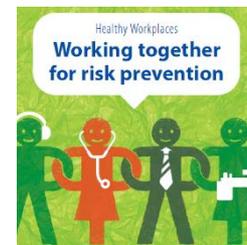


Health & Safety Figures

- Illness rate: *11 days* (average sick leave excl. long term leaves (over 20 consecutive days))
- Accident rate:
- **Well-being data:**
- Example of Wellbeing activities offered to staff in 2017: *Stretching and mindfulness sessions, Annual 'post-Christmas' and family day events, First aid training, Seasonal flu vaccine offered to all staff*
- Work- life balance: *Flexitime and telework*

Short history of the EU-OSHA official campaign partners

- **2016 - 2017: Healthy Workplaces for All Ages**
- **2014 - 2015: Healthy Workplaces Manage Stress**
- **2012 - 2013: Working together for risk prevention**
- **2010 - 2011: Safe Maintenance**
- **2008 - 2009: Risk assessment**



Good practice exchange initiative

- Initiative from Campaign Partners
- Added value for campaign partners
 - Exchange of good practices
 - Better OSH management
- Added value for EU-OSHA
 - Strong link to campaign & reinforcing its messages
 - Support to campaign partners
 - Improvement of OSH at workplace level
- On-site workshops



SIEMENS

HEINEKEN

TOYOTA



TOYOTA MATERIAL HANDLING EUROPE

www.healthy-workplaces.eu

Official Campaign Partners survey – Motivation

- **Networking opportunities such as:**
 - Benchmarking activities (36 out of the 45 respondents);
 - Information activities on the campaign theme and development of awareness raising materials;
- **Cooperation and learning opportunities with other OCPs:**
 - Optimisation of their company products/importance of adapting equipment.
- **Visibility:**
 - Visibility to campaign via websites, blogs, social media, network and publications;
 - Own visibility (via the same means)



Official Campaign Partners survey – future ideas

- Continue organising activities to share best practices;
- Audiovisual materials (videos, webinars, teleconferences) or more coordinated benchmarking managed by EU-OSHA to reach out more OCPs;
- Sharing multilingual documents and information on implementation tools and best practices;
- Involve OCPs before the starting of the campaign and for the development of campaign materials;
- Set smart goals for all OCPs at the beginning of the campaign as the campaign topic is very broad;
- Create more synergies among OCPs (e.g: e-mail group);
- Broad dissemination of smart solutions;



Official Campaign Partners survey – future ideas

- Co-financed events (EU-OSHA and OCPs) especially in new EU MS and with EU-OSHA active participation;
- Establish links between campaign topic and private life;
- Use/refer to the regulation background;
- Adapt communication to SMEs human resources;
- Consider peculiarities of specific sectors;
- Provide information about upcoming campaign activities in advance;
- Promote safe and healthy behaviour at all times (and not only at work);



What's your Introduction?

YOUR
COMPANY'S
LOGO

Please provide brief introduction (how you would like to be introduced)

- Dr. Dietmar Elsler, Project Manager, Prevention and Research Unit
- Two main responsibilities
 - **Economic aspects of OSH**
Dietmar is doing this since 11 years in EU-OSHA, since he started to work here, Dietmar was very happy that he had the opportunity to put into practice some ideas about economic incentives he actually developed during his phd-thesis in economics.
 - **Coordination of the campaign partner good practice exchange (former benchmarking) initiative**
Dietmar strongly believes in the value of networking and is proud that we have so many excellent organisations amongst the campaign partners who bring health and safety to the workplace
 - The key question for me is the motivation of companies for OSH and how this motivation can be increased, be it through economic incentives, awareness raising or regulation.

Q&A Questions

YOUR
COMPANY'S
LOGO

<Please suggest two Q&A questions >

- Immediately after your presentation there will be a 5-min Q&A addressing questions to you
- Your suggested questions may be asked or questions may come from the floor
 - What is so special about the official campaign partners in comparison to other stakeholder groups of EU-OSHA?
 - They are neither nominated nor paid by anyone (e.g. from member countries or social partners like others)
 - They are truly intrinsically motivated to improve OSH in the workplace
 - Did you expect this huge success of the initiative?
 - No, we started very small and did not have any great expectations. So we are very positively surprised by the dynamics that developed.