



Working together for risk prevention

Healthy Workplaces Campaign 2012-13

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28 March 2012 | Healthy Workplaces Campaign Partnership Meeting



What does prevention mean in practice?

- Managers and workers working *together* to prevent risks
- Managers and employers have primary responsibility
- However..... active worker *participation* is vital for success
- Benefits include less accidents and higher productivity
- Reduced costs to enterprises and society



Messages I

It is the legal and moral duty of management to take the lead on workplace safety and health. In practice this means:

- Visible and active commitment by management
- Engaging with the workforce and their representatives
- Effective 'downward' and 'crossways' communication
- Using risk assessment to guide decisions
- Integration of good health and safety management throughout an organisation
- Promotion of these ideas throughout entire supply chain
- Monitoring, reporting, and reviewing health and safety performance

Messages II

Employers have a duty to consult workers/worker representatives on health and safety. This means in practice:

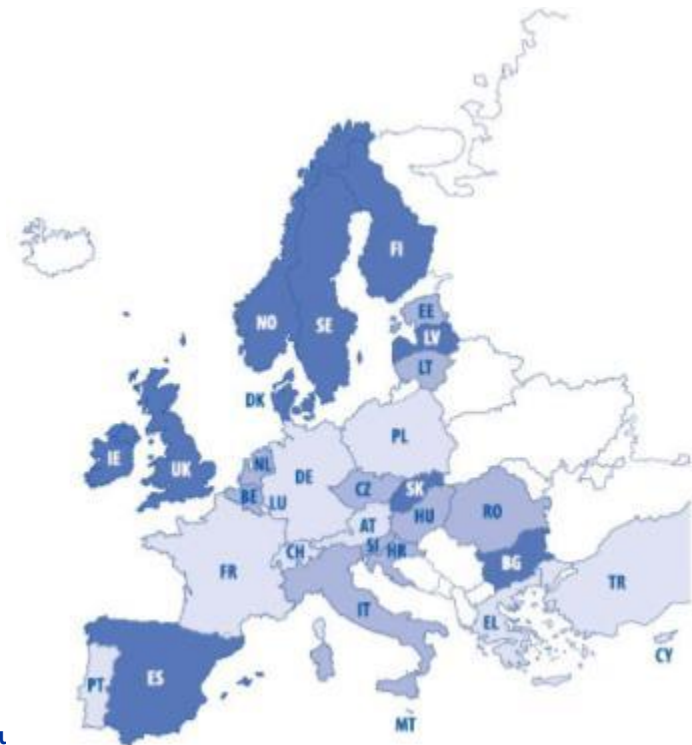
- Effective and open dialogue
- Joint problem solving and decision making
- Listening and acting on what is said
- Participation in spotting hazards, assessing risks and devising solutions
- Participation in implementing solutions and promoting safe working conditions
- Workers fully cooperating with employers
- Putting in place arrangements so these can happen in practice

Structure

build on past success

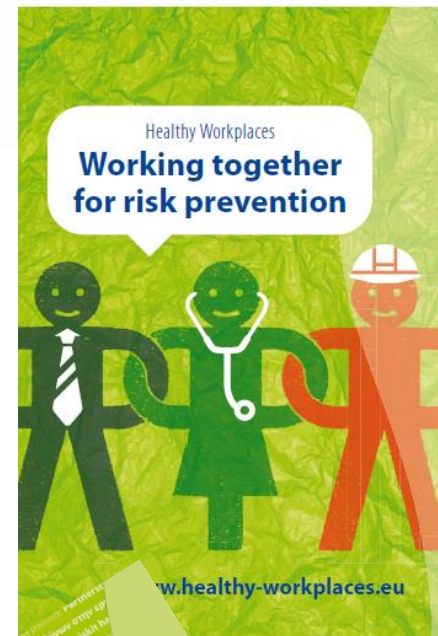
further develop and strengthen the Campaign's network-based approach, involving various important networks of partners:

- National Focal points
- Official Campaign partners (pan-European and international organisations)
- Enterprise Europe Network
- European social partners
- European institutions and their networks



Promotion material

- Logo, slogan, poster
- Campaign website www.healthy-workplaces.eu
- Campaign Guide
- Campaign leaflet
- Good Practice Award Flyer
- NAPO DVDs and other audio-visual material
- PowerPoint presentations, internet banner, email-signature
- I-Pad application
- Give-aways



Campaign information products

Co-branded publication with ETUC on worker participation in OSH

Co-branded publication with BusinessEurope on OSH leadership

ESENER Summary – Factors associated with effective OSH management and worker involvement

REPORT: Expert analysis of case studies on leadership and OSH, Database: Case studies on leadership and OSH

REPORT: Expert analysis of case studies on worker participation, Database: Case studies on worker participation

REPORT: workplace innovations

REPORT: OSH in the supply-chain

REPORT: Cross-cultural differences in OSH management and worker participation

Campaign launch

Official launch: 20 April 2012

European launch: High-level press conference in Brussels

- together with Commissioner László Andor and Danish EU Presidency

National launches: in parallel in all participating countries



European Good Practice Awards

Outstanding and innovative good practice solutions towards encouraging managers and employees to actively work together to enhance workplace safety and health.

Two-stage process

- Selection procedure at national level
 - Collection of Good Practice examples at national level
 - Evaluation of examples at national level
 - Sending to the Agency
- European level evaluation

Time table: launch on 18 April 2012

- Publicity on Agency website – web teasers
- Publicity at national MS level – web teasers, mailshots, articles and features in media, etc.

Submission deadline to EU-OSHA: 31 October 2012



Timetable and milestones

2012

- 28 March EU partnership meeting
- 18 April Official Campaign launch & GPA Launch
- Q3/4 Campaign promotion, including distribution of Campaign information products
- Q3/4 National partnership meetings organised by FOPs
- 18 Oct CY EU Presidency event “Working together for the future of occupational safety and health in Europe”
- CW 43 European Week for Safety and Health at Work
- Q4 Planning of regional, local and sector focused activities

2013

- Q1 Evaluation of European Good Practice Awards
- 22 April GPA Ceremony with Irish EU Presidency
- Q2/3 Topic based activities; local and sector focus
- CW 43 European Week for Safety and Health at Work
- November Closing event with Lithuanian EU Presidency

2014

- Q1 Reporting and evaluation

Thank you very much for your attention!

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