



HEALTHY WORKPLACES CAMPAIGN LAUNCH

Brussels, 13 October 2026

Programme

8:30 – 9:00 Registration

9:00 – 9:20

Opening session

Moderator: **Bogdan Deleanu**, Manager of the EU-OSHA Brussels Liaison Office

Opening statement by **Roxana Mînzatu**, Executive Vice-President, Commissioner for Social Rights and Skills, Quality Jobs and Preparedness, European Commission

Video message by **Alan Dillon**, Minister of State for Employment, Small Business and Retail, representing the Irish EU Council Presidency

9:20 – 10:15

Panel 1: Political leadership & social partners - from commitment to delivery: a European agenda for mental health at work

High-level discussion on priorities, delivery and European added value, including:

- **Roxana Mînzatu**, Executive Vice-President, European Commission
- **Li Andersson**, Chair, Committee on Employment and Social Affairs (EMPL), European Parliament
- **William Cockburn Salazar**, Executive Director, European Agency for Safety and Health at Work
- **Esther Lynch**, General Secretary, European Trade Union Confederation (ETUC)
- **Maxime Cerutti**, Director at the Social Affairs department, BusinessEurope

10:15 – 10:45

‘What works for the prevention of psychosocial risks at work: organisational action and impact’

- Key-note speech by **Professor Reiner Rugulies**, Professor of Psychosocial Work Environment and Mental Health, National Research Centre for the Working Environment (NFA), Denmark
- Questions & answers

10:45 – 11:15 Networking Break

11:15 – 11:45 Campaign ‘reveal’ moment

- Official presentation of the ‘Together for Mental Health at Work’ campaign 2026-28 by **Julia Flintrop**, Senior Research Project Manager and **Heike Klempa**, Senior Communications Manager – Campaigns, EU-OSHA
- Questions & answers

11:45 – 12:45 Panel 2: Become an Official Campaign Partner: visibility, tools, impact

Presentation of the **Official Campaign Partnership Offer**, with short testimonials from existing partner organisations, including:

- **Dietmar Elsler**, Senior Research Project Manager and **Heike Klempa**, Senior Communications Manager – Campaigns, EU-OSHA
- Partner testimonials by **Beatrice Aelterman**, Head of Global Occupational Health and Safety, Boehringer Ingelheim and **Kadri Soova**, Director, Mental Health Europe
- Questions & answers

12:45 – 13:00 Closing

Closing remarks by **William Cockburn Salazar**, Executive Director, European Agency for Safety and Health at Work

13:00 – 13:45 Networking lunch