

Safety and health at work is everyone's concern. It's good for you. It's good for business.

## Healthy Workplaces Campaign 2023-2025



# Safe and healthy work in the digital age

## Good Practice Awards

### Call for nominations



# Ensuring effective prevention in the digital world of work

**From virtual assistants and employee apps to automation solutions, the integration of digital technology is changing workplaces everywhere.**

We are living and working in a time of exciting innovations. From cloud computing and automation to virtual assistants and employee apps, the adoption and integration of digital technologies are forever changing the world of work. No sector is untouched by these changes.

To prepare workplaces, it is important to go beyond the bits and bytes and put people at the centre of the digital transformation. Occupational safety and health (OSH) is an essential aspect to be considered.

This campaign raises awareness of both the opportunities and risks for OSH that digital transformation brings to the way we work. It promotes a human-centred approach and collaboration among all stakeholders to prevent risks. It helps ensure worker safety and business productivity by sharing practical tips and case studies of good practice.

The 2023–2025 Healthy Workplaces Campaign aims to:

1. increase knowledge about the safe and productive use of digital technologies across all sectors;
2. raise awareness of OSH challenges related to the digital transformation of work;
3. inform about emerging risks and opportunities;
4. promote risk assessment and safe management of digital technologies in the workplace;
5. encourage the exchange of information and good practices among relevant stakeholders.



# Healthy Workplaces Good Practice Awards

The European Agency for Safety and Health at Work (EU-OSHA), together with the EU Member States, organises the **Healthy Workplaces Good Practice Awards** alongside its Healthy Workplaces Campaigns. The awards serve as a **platform for sharing and promoting good practice in safety and health in workplaces across Europe.**

The specific aim of the 2023–2025 Healthy Workplaces Good Practice Awards is to highlight outstanding examples of organisations that **actively prevent OSH**

**risks related to the introduction of digital systems in the workplace.** EU-OSHA is looking for examples that demonstrate a **holistic approach** to OSH management, with **both employers and employees committed to working together.**

The jury will also be seeking interventions that are both **sustainable and transferable.**

The winners will be announced in April 2025. An awards ceremony will be organised to celebrate the achievements of all participating organisations.





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## What types of good practice can be entered?

Any **real-life examples of innovative and effective management practices for the prevention of OSH risks related to or relying on the introduction of digital technologies** at work can be submitted. Entries should clearly **describe how the good management practices were implemented** in the workplace, what type of digital technologies were used, what their role or contribution was and what was achieved.

It's important to highlight the following aspects:

- how risk assessment was organised for all groups of workers;
- how the hierarchy of prevention was followed considering the specific risks related to digitalisation of the workplace;
- how OSH risks were considered from design to deployment of the digital system in the workplace;
- how awareness was increased and a risk prevention culture encouraged;
- how workers were trained to safely work and interact with the digital technologies.

# What should an entry demonstrate?

The tripartite jury will be looking for evidence of:

- a holistic approach to safety and health at work;
- real and demonstrable improvements in safety and health in relation to digital transformation in the workplace;
- prioritisation of collective measures over interventions focusing on the individual;
- effective participation and the involvement of workers and their representatives;
- sustainability of the intervention over time;
- transferability to other workplaces (in other Member States, in different sectors and of different sizes);
- timeliness (the intervention should either be recent or not be widely publicised).

In addition, the intervention should meet, and ideally exceed, the relevant current legislative requirements of the Member State in which it has been implemented. Products, tools and services developed for commercial purposes will not be considered in the competition.

*Human-centred digital systems are designed to assist workers with their job, while leaving them in control.*



# Who can take part?

Participation is open to organisations and companies based in any EU Member State or candidate country, potential candidate country or member of the European Free Trade Association (EFTA), including:

- individual enterprises or organisations of all sizes;
- training providers and members of the education community;
- employers' organisations, trade associations, trade unions and non-governmental organisations;
- regional or local OSH prevention services, insurance services and other intermediary organisations.

# How to participate?

All entries are first judged at the national level by EU-OSHA's network of focal points. National winners then take part in the pan-European competition, after which the overall winners are selected.

Find out how to participate and get in touch with your national focal point to check the national deadlines.

<https://healthy-workplaces.osha.europa.eu/en/get-involved/good-practice-awards>

*Follow the campaign on social media:  
#EUhealthyworkplaces*





EU-OSHA invites entries for the **16th Healthy Workplaces Good Practice Awards in occupational safety and health**. As part of the 2023–2025 campaign ‘**Healthy Workplaces – Safe and healthy work in the digital age**’ the competition aims to recognise organisations making outstanding and innovative contributions to safety and health by preventing risks associated with digital transformation in the workplace.

**EU-OSHA** contributes to making Europe a safer, healthier and more productive place to work. Set up by the European Union in 1994 and based in Bilbao, Spain, the agency researches, develops and distributes reliable, balanced and impartial safety and health information, while networking with organisations across Europe to improve working conditions.

EU-OSHA also runs **Healthy Workplaces Campaigns**, backed by EU institutions and European social partners and coordinated at the national level by the agency's network of focal points. The 2023–2025 Healthy Workplaces Campaign '**Safe and healthy work in the digital age**' aims to raise awareness of OSH risks stemming from digital technologies in the workplace and the need to manage them and to promote a culture of risk prevention.

## European Agency for Safety and Health at Work

C/Santiago de Compostela 12  
48003 Bilbao, SPAIN

Email: [information@osha.europa.eu](mailto:information@osha.europa.eu)

[www.healthy-workplaces.eu](http://www.healthy-workplaces.eu)

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