



**EVALUATION REPORT**  
**Call for tenders EUOSHA/2021/OP/F/SE/0142**  
**Communication and event services**  
**Open procedure**

**Lot 1/ Awareness Raising Support to Focal Points and Partners at  
National Level**

## Contents

1	Information on the procedure .....	3
1.1	Procedure references .....	3
1.2	Subject matter of the procedure and of the lot .....	4
1.3	Publications in the Official Journal and other publicity .....	4
1.4	Launch of the procedure and respect of the applicable time limits .....	4
1.5	Contacts before opening .....	4
1.6	Opening of tenders .....	4
2	Working method for the evaluation .....	4
2.1	Evaluation committee .....	5
3	Evaluation of the tenders .....	5
3.1	Introduction .....	5
3.2	Access to procurement .....	6
3.3	Verification of administrative compliance .....	6
3.4	Verification of non-exclusion of tenderers .....	6
3.4.1	Initial verification of non-exclusion .....	6
3.4.2	Verification of the documentary evidence .....	6
3.5	Selection of tenderers on the basis of selection criteria .....	6
3.5.1	Initial assessment of selection criteria .....	6
3.5.2	Verification of the documentary evidence .....	7
3.5.3	Lack of conflicting professional interests .....	8
3.6	Compliance with the minimum requirements specified in the procurement documents .....	8
3.6.1	Initial check of compliance with the minimum requirements .....	8
3.6.2	Check of compliance with minimum requirements on the base of technical and financial offer .....	8
3.7	Evaluation of tenders under the award criteria .....	8
3.7.1	Technical Evaluation .....	8
3.7.2	Financial Evaluation .....	9
4	Summary of contacts after opening of tenders .....	9
5	Rejected tenderer(s) or tender(s) .....	9

6	Ranking of the tenders .....	9
7	Proposed successful tenderer .....	9
7.1	Identification of proposed successful tenderer .....	10
7.2	Award justification.....	10
8	Maximum value of the framework contract .....	10
8.1	Total cost in euro .....	10
	List of annexes: .....	10

## 1 Information on the procedure

### 1.1 Procedure references

Reference of the procedure:	EUOSHA/2021/OP/F/SE/0142
Title of the procedure:	Provision of Communication and Event Services
Reference of the lot:	Lot 1/ Awareness raising support to focal points and partners at national level
Contract type:	Framework contract with single operator
Duration of the contract(s):	48 months
Purchase/procurement type:	services
Estimated value:	EUR 6,000,000
Type of procedure:	Open procedure with publication of a contract notice in accordance with Article 164(1)(a) FR 2018/1046
Contracting authority:	EU-OSHA referred to as the <i>Contracting authority</i> for the purposes of this call for tenders
Responsible unit:	Communication and Promotion Unit
Address of the contracting authority:	address from the contract notice section I.1

### 1.2 Subject matter of the procedure and of the lot

Procedure: EU-OSHA wishes to be able to draw on the services of companies specialising in communications, public relations and event organisation to design and implement networking, information and communication activities.

Lot 1 aims at selecting a company to provide high-quality professional services to EU-OSHA's main partners at national level in EU, EEA and Candidate countries in the following areas of activity:• organisation of seminars, workshops, film screenings and other events;• organisation of media and public relations activities. The tenderer is asked to support the organisation of the above activities via its own network of country-level partner companies and in close cooperation with EU-OSHA and its network of national stakeholders.

### 1.3 Publications in the Official Journal and other publicity

- Contract Notice – Reference: [2021/S 087-223871](#) published on 05/05/2021
- Publication on the website with reference to e-tendering
- News item published on 05/05/2021 on EU-OSHA website and social media

### 1.4 Launch of the procedure and respect of the applicable time limits

The procurement documents were available from the date of publication with unrestricted and full direct access, free of charge, at the following link: <https://etendering.ted.europa.eu/cft/cft-display.html?cftId=8274>

The time limit for receipt of tenders was 14/06/2021, 51 days from the date of dispatch of the Contract Notice. The applicable minimum time limit was observed.

### 1.5 Contacts before opening

All contacts that took place before the opening (the replies to all questions considered of general interest to potential tenderers) can be consulted in the eTendering Document Library or Q&A section (see

eTendering link above.

## 1.6 Opening of tenders

The results of the opening were duly documented in the record of opening of submissions (Ares(2021)4034350).

The following tenders were declared in order (in compliance with the requirements for submission) at the opening of tenders:

No	Name of tenderer (including group members)	Short name used throughout the Evaluation report
1	<i>Pomilio Blumm SRL</i>	Pomilio Blumm

## 2 Working method for the evaluation

### 2.1 Evaluation committee

The evaluation was performed by an evaluation committee appointed by the responsible authorising officer, see Ares(2021)4017614. The following members of the evaluation committee performed the evaluation:

Name	Unit
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]

The evaluators were given access to the tenders via MS Teams on 17/06/2021, on a private evaluation channel with restricted access.

The members of the evaluation committee have held meetings according to the following schedule:

Date	Place	Topic discussed
21/06/2021	MS Teams	Kick of meeting
22/06/2021	MS Teams	Award criteria/ Project management and quality assurance (PM/QA)
23/06/2021	MS Teams	Award criteria/ Scenario 1 and 2 and pricing
24/06/2021	MS Teams	Selection criteria

## 3 Evaluation of the tenders

### 3.1 Introduction

The evaluation was based on the information and evidence contained in the tenders submitted electronically [and on additional information and evidence provided by the tenderers at the request of the contracting authority].

Pursuant to the tender specifications, the contracting authority evaluated the tenders that complied with the submission conditions in order to award the contract[s] to the most economically advantageous tender[s].

The tenders were assessed with regard to the following:

- Check if the tenderer has access to procurement;
- Verification of administrative compliance;
- Verification of non-exclusion of tenderers on the basis of the exclusion criteria;
- Selection of tenderers on the basis of selection criteria;
- Verification of compliance with the minimum requirements specified in the procurement documents;
- Evaluation of tenders on the basis of the award criteria.

The tenders were assessed in the following order:

1. access to procurement;
2. evaluation of award criteria;
3. verification of administrative compliance (first ranked tenderer only);
4. verification of non-exclusion and selection criteria (first ranked tenderer only).

After the conclusion of the evaluation process on all of the above elements, the final ranking of the tenderers was carried out.

The summary table in Annex I to the present evaluation report outlines the assessment of tenders (elements assessed and not assessed for each tender).

### 3.2 Access to procurement

Access to procurement, pursuant to Articles 176 and 177 of the Financial Regulation, has been verified for all tenderers (including group members in the case of joint tenders).

Agreement on Government Procurement<sup>1</sup> (GPA) is not applicable to the present procedure.

The results of the verification are summarised in the following table.

No	Short name of tenderer	Group members in case of joint tender	Place establishment of or domicile	Access to procurement
1	Pomilio Blumm	N/A	Pescara - IT	Yes

### 3.3 Verification of administrative compliance

Administrative compliance (if the tender is drawn up in one of the official EU languages and the required documents signed by duly authorised representatives of the tenderer) has been verified.

The tender evaluated under this step was found to be administratively compliant.

### 3.4 Verification of non-exclusion of tenderers

#### 3.4.1 Initial verification of non-exclusion

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<sup>1</sup> [https://www.wto.org/english/tratop\\_E/gproc\\_e/gp\\_gpa\\_e.htm](https://www.wto.org/english/tratop_E/gproc_e/gp_gpa_e.htm)

The initial assessment of tenderers' compliance with exclusion criteria was based on the *Declaration(s) on Honour on Exclusion and Selection criteria* provided with the tenders and consultation of the European Union's Early Detection and Exclusion System (EDES).

The declaration on honour, dated and signed, stating that the tenderer (including group members in case of joint tenders, identified subcontractors and other involved entities as provided in the tender specifications) is not in one of the exclusion or rejection situations referred to in Articles 136(1) and 141(1) of the Financial Regulation, has been verified.

The Early Detection and Exclusion System has been checked with respect to the tenderer, which was not found to be in an exclusion situation or any other situation set out in Article 141 of the Financial Regulation.

### **3.4.2 Verification of the documentary evidence**

The supporting documentary evidence was requested during the evaluation stage (as detailed in section 4 of this report) from the first ranked and unique tenderer on 28/07/2021.

Based on the supporting documentary evidence provided, the tenderer was not to be in an exclusion situation or any other situation set out in Article 141 of the Financial Regulation.

## **3.5 Selection of tenderers on the basis of selection criteria**

According to Article 167(1)(c) of the Financial Regulation, the tenderers were assessed against the selection criteria specified in the procurement documents.

### **3.5.1 Initial assessment of selection criteria**

The initial assessment of the selection criteria was based on the *Declaration(s) on Honour on Exclusion and Selection criteria* provided with the tenders and additional information and evidence provided by the tenderers at the request of the contracting authority, where necessary.

The declarations on honour provided by the tenderers and the involved entities for which the tender specifications require the declaration, have been verified for all the tenderers which have access to procurement and are not registered in EDES with an exclusion case.

The tenderer was found to fulfil the selection criteria, based on the *Declaration(s) on Honour on Exclusion and Selection criteria*.

### **3.5.2 Verification of the documentary evidence**

The supporting documentary evidence to the declaration on honour was requested to be submitted with the tenders in eSubmission and checked for the unique tenderer.

The following table provides an overview of the assessment of the supporting documentary evidence for the selection criteria:

Selection Criterion	Basis for assessment	In case of reliance on other entities, was a commitment letter provided?	Result of verification
<b>Legal and regulatory capacity</b>			
Country of establishment	- Registry document	N/A	criterion met
<b>Economic and financial capacity</b>			

Average turnover of past 2 years (EUR 3,000,000 minimum) Certification of absence of payments problems or debts	<ul style="list-style-type: none"> <li>- Statement of specific turnover (past 2 years)</li> <li>- No but balance sheets of past 2 years</li> </ul>	N/A	criterion met
<b>Technical and professional capacity</b>			
Appropriate organisational and staffing structure	<ul style="list-style-type: none"> <li>- Concise company profile</li> <li>- Organisational structure with average annual workforce and managerial staff</li> </ul>	N/A	criterion met
Network of partners	<ul style="list-style-type: none"> <li>- Description of the network of partners and of similar projects in Europe</li> </ul>	N/A	criterion met
Experience of projects similar to the services described	<ul style="list-style-type: none"> <li>- List of main services</li> </ul>	N/A	criterion met
Experience of projects similar to the services described	<ul style="list-style-type: none"> <li>- 4 to 6 PARFs</li> <li>- 1 PARF at least related to events at national level</li> <li>- 1 PARF at least related to PR and media related services at national level</li> <li>- 1 PARF at least of 500,000 € min. related to national events</li> <li>- 1 PARF at least of 20,000 € min. related to PR and media</li> </ul>	N/A	criterion met
Competence of the team proposed	<ul style="list-style-type: none"> <li>- CVs of account director (min. 5 years), account manager (min. 5 years) and project manager (min. 3 years)</li> </ul>	N/A	criterion met
Competence of the network proposed	<ul style="list-style-type: none"> <li>- List and short description of the nature of network members (national branches), with area of activity and dedicated team member(s);</li> <li>- CVs of the responsible person assigned at national level.</li> </ul>	N/A	criterion met

Based on the review of the documents submitted with the tenders, the evaluation committee concluded that the tenderer possessed the necessary capacity level to perform the contract.

### **3.5.3 Lack of conflicting professional interests**

The tenderer confirmed in the declarations on honour and where applicable, in the commitment letters, that they are not in situation of conflicting interests which may negatively affect the contract performance.

## **3.6 Compliance with the minimum requirements specified in the procurement documents**

### **3.6.1 Initial check of compliance with the minimum requirements**



N/A

### 3.6.2 *Check of compliance with minimum requirements on the base of technical and financial offer*

The compliance of the submitted tenders with the minimum requirements of the procurement documents has been checked on the basis of the technical and financial offer for all tenders. The tender was found to be compliant with the minimum requirements specified in the procurement documents.

## 3.7 Evaluation of tenders under the award criteria

### 3.7.1 *Technical Evaluation*

#### ▪ *Results of technical evaluation*

The following table summarises the results of the technical evaluation for the tenders per criterion:

Short name of the tenderer	Criteria	Max	Min	Score	Reaches the minim scores
Pomilio Blumm	Project management and quality assurance	2000	1200	1700	YES
	Scenario 1 - Implementation of events and media and public relation activities in BG, ES and NO	700	420	640	YES
	Scenario 2 - Provision of a national communication strategy for the promotion of the Greek OiRA tool in the car repair sector	500	300	435	YES
	<b>Total score for quality criteria</b>	<b>3200</b>	<b>1920</b>	<b>2775</b>	<b>YES</b>

#### ▪ *Details of the technical evaluation of the tenders*

The detailed scores (points per sub-criterion) resulting from the technical evaluation of the tenders as well as a summary evaluation for each of the answers to the provided sub-criterion, grouped by criterion, are provided in Annex 1.

### 3.7.2 *Financial Evaluation*

#### ▪ *Detection of abnormally low tender(s)*

The reviewed offers did not raise any doubts concerning the possibility of being abnormally low. There is no evidence based on the market research that the offer could appear as abnormally low and therefore no further checks were made in this regard.

#### ▪ *Results of the Financial Evaluation*

The result of the financial evaluation, performed for the tenders that were not rejected at previous steps, is a price figure corresponding to the total price of the tender, covering all the requirements set out in the tender specifications:

Short name of tenderer	Price/cost of the tender
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<b>Pomilio Blumm</b>	EUR 350,913
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#### 4 Summary of contacts after opening of tenders

After the time limit of receipt of tenders, the following requests for clarification were sent out to the tenderers [and replies to all of them were received within the provided deadlines]]:

Short name of tenderer	Phase of the Evaluation	Reference(s) of the letters sent	Reference(s) of the letters received
<b>Pomilio Blumm</b>	Evaluation of award criteria	Ares(2021)4257674	Ares(2021)5445139

#### 5 Rejected tenderer(s) or tender(s)

N/A

#### 6 Ranking of the tenders

The tenders that were not rejected during the evaluation were ranked following the formula indicated in the tender specifications:

Final score = (0.6 x Quality score) + (0.4 x Financial score)

The application of the formula resulted in the following ranking:

No	Short name of tenderer	Total score for quality criteria	Quality points 0.6 x	Price/cost of the tender	Price points 0.4 x	Final score	Ranking
1	<b>Pomilio Blumm</b>	2775	1665	EUR 350,913	1280	2945	1

#### 7 Proposed successful tenderer

##### 7.1 Identification of proposed successful tenderer

Considering the results of the evaluation as described above, the evaluation committee proposes to award the contract to the following tenderer:

**Tenderer:** Pomilio Blumm srl – Statutory registration number PE-83649  
Via Venezia, 4 – IT 65121 Pescara

##### 7.2 Award justification

In accordance with the Tender Specifications, the contract is awarded to the first most economically advantageous tender.

The tenderer proposed for award by the evaluation committee submitted tender which offers the best price / quality ratio.

Moreover, based on the declaration on honour provided, verification of the supporting documentary evidence and check in the EDES, it has been verified that:

- ✓ the tenderer has access to procurement,
- ✓ the tenderer is not excluded under Article 136 of the FR and there are no grounds to reject it under Article 141 of the FR,
- ✓ it meets the selection criteria specified in the procurement documents, and
- ✓ it is not subject to conflicting interests which may negatively affect the performance of the contract.
- ✓ the tender complies with the minimum requirements specified in the procurement documents.

## 8 Maximum value of the framework contract






### 8.1 Total cost in euro

The maximum total value of the framework contract over the whole period of duration is EUR 6,000,000.

#### List of annexes:

- Annex 1 Evaluation table with comments
- Annex 2 EDES record

Name, date and signature of the evaluation committee members:

Name	Unit	Date and signature
[REDACTED]	[REDACTED]	 [REDACTED]
[REDACTED]	[REDACTED]	 [REDACTED]
[REDACTED]	[REDACTED]	 [REDACTED]
[REDACTED]	[REDACTED]	 [REDACTED]
[REDACTED]	[REDACTED]	 [REDACTED]