

POLITICO

Health Care Summit 2020

Finding the new normal

There has never been a stronger **mandate for health** within European institutions.

From ensuring **access to medicines** and **reducing vaccine skepticism** to **advancing e-health**, the new Health Commission's priorities are far-ranging and complex. They are also urgent to tackle as European leaders face the **global coronavirus pandemic consequences**. At stake are the European health systems and the fundamental cohesion of the European project, which risks being pulled apart at the seams. Most immediately it has put the health of citizens as the number one priority of policymakers worldwide and has led the Commission to put forward a standalone health program worth 9.4 billion.

The picture has considerably changed compared to a year ago, when most health policy experts worried about a dilution of health topics into different European portfolios and departments. In May 2019 citizens sent representatives to the European Parliament pledging to tackle issues such as cancer, climate, and digitalization – all of which relate to health policy. European Commission President, Ursula Von der Leyen – herself a medical doctor – then selected Stella Kyriakides, European commissioner for health and food safety with a very strong health background.

Is this the make or break mandate for health at the EU level?

November 17-18

NOVEMBER 17

****HEALTH CARE, THE EUROPEAN WAY****

2:00 pm - 2:30 pm

WELCOME FROM POLITICO & OPENING INTERVIEW with Q&A
How to Deliver on affordable, accessible and quality health systems?

2:30 pm - 2:35 pm

AUDIENCE POLL
EU at the time of health crisis

2:40 pm - 3:20 pm

PANEL DISCUSSION
Revolution in the EU's cancer approach? – unpacking Europe's beating cancer plan

- Can Europe create a real end-to-end strategy on cancer that is realistic?
- Why cancer and how can the plan be relevant to other non-communicable diseases?
- How is the coronavirus crisis impacting cancer patients and how is it affecting the Commission's plans?

Confirmed speakers:

Antonella Cardone, director, European Cancer Patient Organization

Véronique Trillet-Lenoir, member of the European Parliament, chair of the MEPs Against Cancer (MAC) Interest Group

Walter Ricciardi, chair, Horizon Europe Cancer Mission Board

3:30 pm - 4:05 pm

SPOTLIGHT DISCUSSION
Rare diseases – under the microscope

- Do current incentives match the difficulties companies face when developing orphan drugs? And is the reward proportionate to the benefits?
- Is there a balance between the value of new orphan drugs and the cost?
- What is the role of public investment in answering unmet needs?
- Is there a risk the regulation developed for orphan drugs become the rule?

**** GLOBALIZATION OF EPIDEMICS ****

4:15 pm - 4:55 pm

PANEL DISCUSSION
Coronavirus: lessons learned

- Flattening the curve: what steps taken during the pandemic were successful?
- What can we learn from the transmission data post-crisis?
- How other public health needs were endangered by the coronavirus crisis?
- Lockdown in free societies, what mental health impact did the coronavirus pose on society?
- How could the reaction to coronavirus be different knowing what we know now?

Confirmed speakers:

Jeremy Farrar, director, Wellcome Trust

John F. Ryan, director for Public Health, Country Knowledge, Crisis Management, DG SANTE, European Commission*

**awaiting final confirmation*

4:55 pm – 5:10 pm

QUIZ

Coronavirus: lessons learned

5:10 pm – 5:40 pm

SPOTLIGHT DISCUSSION 2

Lost in translation - vaccination misconceptions

- What has the covid-19 crisis highlighted about vaccinations?
- What past experiences with tackling vaccination misconceptions are best to draw upon?
- Has the wait for a covid-19 vaccine changed public perceptions of vaccine development?
- Is the competition for vaccines a help or hinderance in their development?

****MEDICAL TECHNOLOGY: CHALLENGES AND OPPORTUNITIES****

5:40 pm – 5:45 pm

AUDIENCE POLL

Medical technology theme tbc

5:50 pm – 6:30 pm

PANEL DISCUSSION

LET'S TALK ABOUT THE FUTURE OF MEDICAL DEVICES

- What are the lessons learned from the coronavirus crisis on supply of medical technology?
- What's new in the new regulatory framework on medical devices?
- Why is implementation experiencing delays? What does the delay mean for patients and health care systems?

Confirmed speakers:

Monique Goyens, director general, the European Consumer Organisation

Peter Liese, member of the European Parliament

Alexey Shiryaev, president, Team-NB, The European Association Medical devices of Notified Bodies

NOVEMBER 18

****THE WORLD IN 2020****

8:30 am - 9:00 am

WELCOME FROM POLITICO & OPENING INTERVIEW with Q&A Health in the time of pandemic

9:00 am - 9:40 am

PANEL DISCUSSION

The future of health data sharing as EU sees it

- Should medical information sharing be a priority in post-coronavirus Europe?
- What can be achieved by the creation of a European Health Data Space? What pitfalls should be avoided?
- How will the regulation of AI impact health care?
- Do resource resource-stretched health organizations have the means to implement state-of-art cyber-secure systems to handle people's most private data?

Confirmed speakers:

Jakub Boratynski, acting director, digital society, trust and cybersecurity, DG Connect, European Commission

Gottfried Ludewig, director general, digitalization and innovation, Ministry of Health, Germany

Frank Ulrich Montgomery, president, Standing Committee of European Doctors (CPME)

9:45 am - 9:55 am

WELLBEING BREAK

****“PHUTURE” OF PHARMA****

9:55 am - 10:00 am

AUDIENCE POLL

Pharmaceutical industry theme tbc

10:05 am - 10:35 am

JOINT INTERVIEW

Innovation in the pharmaceutical industry

- How to increase and support pharmaceutical research's responsiveness to new health threats?
- Who bears the cost of the research in times of health care crisis?
- How can innovation answer public needs?
- What does the upcoming pharmaceutical strategy need to deliver on?

10:45 am - 11:20 am

SPOTLIGHT DISCUSSION 1

Looking at the roots of medicines shortages

- How can the EU tackle medicine shortages in the block?
- Have we learned a lesson from the coronavirus crisis?
- What needs to change in supply chains to make us more resilient?
- Who benefits from parallel trade and who loses? How much does it contribute to shortages?

Confirmed speakers:

Kasper Ernest, secretary general, Affordable Medicines Europe

Petr Horák, president, European Association of Hospital Pharmacists (EAHP)

****SHAPING THE CHANGE IN HEALTH CARE****

11:30 am - 12:05 pm

SPOTLIGHT DISCUSSION 3

Health care professionals in the EU

- With such a strain but also public spotlight put on them in 2020, how will the situation change for health care professionals?
- How can the EU and European members states improve the recruitment, retention, and wellbeing of the workforce?
- Can we also flatten the inequalities for health workers across the continent?

Confirmed speakers:

Istvan Ujhelyi, member of European Parliament

Mark Pearson, deputy director in the Directorate for Employment, Labour and Social Affairs, OECD*

**awaiting final confirmation*

12:05 pm - 12:10 am

AUDIENCE POLL

Change in health care theme

12:15 pm - 1:00 pm

PANEL DISCUSSION

The Green Deal & Health

- What are the implications of weather and climate change on health and wellbeing?
- From the zero-pollution ambition to the Farm to Fork strategy, which part of the Commission's flagship initiative most impact health?
- Can the deal be an answer to the call for more integration of health in all policies – in particular environment policies?

Confirmed speakers:

Sara Cerdas, member of the European Parliament

Anthony Costello, professor of global health and sustainable development, University College London

Caroline Costongs, director, EuroHealthNet

1:00 pm

CLOSING LUNCH NETWORKING SESSION