

## **Exchange of good practices in OSH Healthy Workplaces Campaign Partner event**

**Brussels, 13-14 June 2022** 







#### **Boehringer Ingelheim in brief**



- Family-owned pharmaceutical company
- Founded 1885 in Ingelheim, Germany
- Focus on Human Pharma, Animal Health and Biopharmaceutical Contract Manufacturing
- More than 52,000 employees worldwide
- R&D expenses of around 4.1 billion EUR
- 26 R&D sites worldwide for Human Pharma and Animal Health
- Net sales of 20.6 billion EUR
- 180 affiliated companies worldwide
- Investment in tangible assets: 968 million EUR

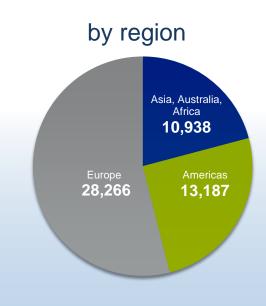


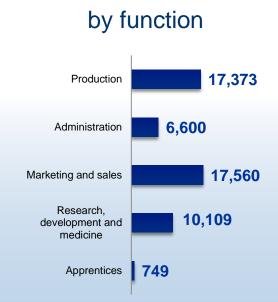
#### Our people, at a glance



52,391

Ø number of employees worldwide, 2021







#### **What We Do**

"We see ourselves as the patient's partner, providing innovative medications for better health."

- Investments in research and development in 2020: 20,0 % of the revenues (more than 4.1 Billion €)
- Our corporate vision: Value through innovation
- Main areas of research:
  - > Cardiometabolic diseases
  - ➤ Central nervous system diseases
  - **>** Immunology
  - **>** Oncology
  - > Respiratory Diseases
  - ➤ Retinal Health



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#### What We want, too...

## From our EHS-Policy

..."we protect our employees, facilities, and the environment from harmful influences" always striving to provide high quality, innovative therapies in a sustainable manner"



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To achieve this a lot of training is key. This should not be boring but entertaining and interactive



# "Virtual Reality as Tool for Safety Trainings" Example Lab Safety









#### My example









Step 1: Basic setup

 Choose your type of training, a title and a description. Create basic scenes and name them > Develop your individual playbook

Commercially available systems include an easy-to use "wizard"

guides you through setup process





## Step 2 Add Assets

Existing images, videos, audio files and 3D models get added.
 The functionalities should offer the possibility to do this with just a few clicks.

Many 3D models can be purchased and cost-effectively imported





## Step 3 Create Interactivity

- "Triggers" by the user such as clicking or looking can be assigned to each asset.
- Actions get activated such as changing a scene, playing a sound, or showing an image







### Step 4 Place training objects

- The pre-configured assets can then be placed in an 360° image
   / 3D environment (VR) or alternatively in the real world (AR).
- Previews should allow you to quickly test the draft training as a learner.







Step 5 Manage users and distribute the training

- Users get created
- Training gets published
- Decision is made who should be trained







#### **Advantages of Virtual reality (VR)**

1. Learning is done best by experiencing

- 2. Cognitive benefits
- 3. Gamification improves motivation
- 4. Scalability & Cost-effectiveness
- 5. Detailed analysis & quick feedback
- 6. Safety!!! Controlled exposure to potentially stressful situations



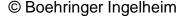




#### **Disadvantages of Virtual reality (VR)**

- 1. Illusions might be broken
- 2. Senses can experience conflict
- 3. Transformation of behaviors
- 4. Ergonomic complexity
- 5. Accessibility
- 6. Hygiene issues







The Pros & Cons of Virtual Reality in L&D | Valamis



#### **Conclusions**

- Success is not automatic
   →but trainings may produce great results
- Understanding difference between VR and with conventional me
   → recognize differences and consequences
- Active learning and the memorization of personal experiences
   → Head-mounted displays offer experience being immersed in simulated task environment
- Learning outcome should be measured differently
- Broader and more profound impact than traditional media
   → Ethical complexities related to the physiological, cognitive,
   behavioral, and social dynamics effects.
- Workforce development needs comprehensive understanding of various aspects of technology and related human factors



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#### Thank you for your kind attention



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