

ECONOMIC INCENTIVES GUIDE

Chapter 3

Analysis of target group needs

CHAPTER 3. ANALYSIS OF TARGET GROUP NEEDS.

GUIDE OF ECONOMIC INCENTIVES

INPUT

CHAPTER 3
Analysis of needs

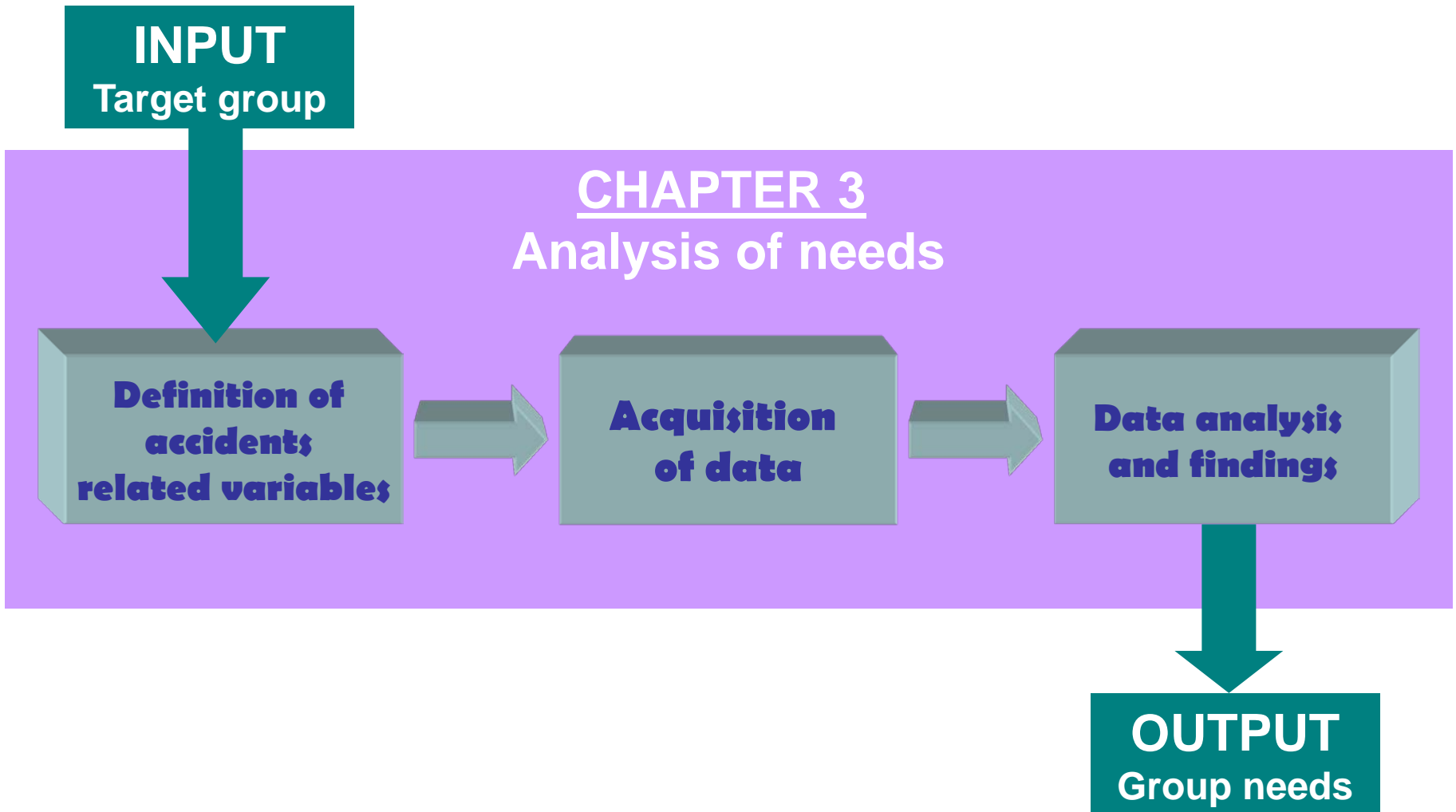
OUTPUT

Overall objective: reduce number of accidents or severity of claims.

Chapter objective: identify the preventive needs of the group.

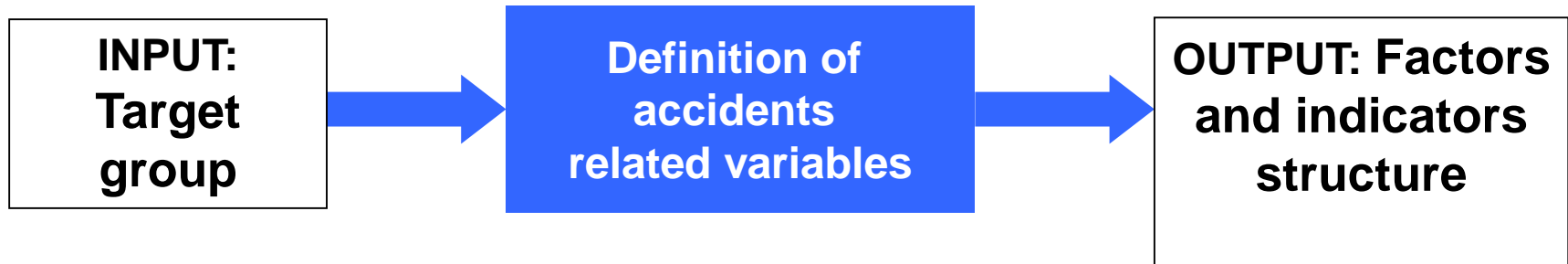
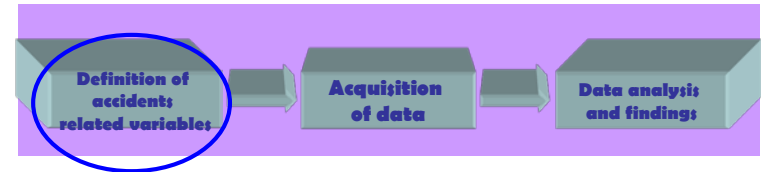
CHAPTER 3. ANALYSIS OF TARGET GROUP NEEDS.

Outline of the analysis.



CHAPTER 3. ANALYSIS OF TARGET GROUP NEEDS.

Analysis process: **step 1.**

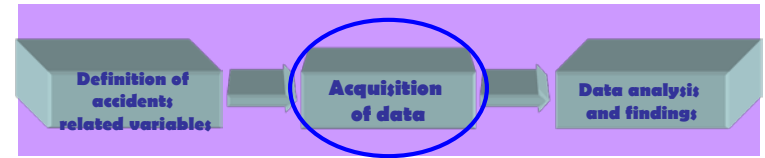


It has been defined in the previous chapter depending on different criteria (i.e. sector of activity, emerging risks, ...)

- **Company**: sector of activity, size of the company, size of local unit, preventive organisation system.
- **Worker**: sex, age, occupation, employment status, experience in the company, experience in the occupation.
- **Work**: specific physical activity, working process, working environment.
- **Event**: deviation, material agent, contact-mode of injury, date and time, type of injury, part of body injured.

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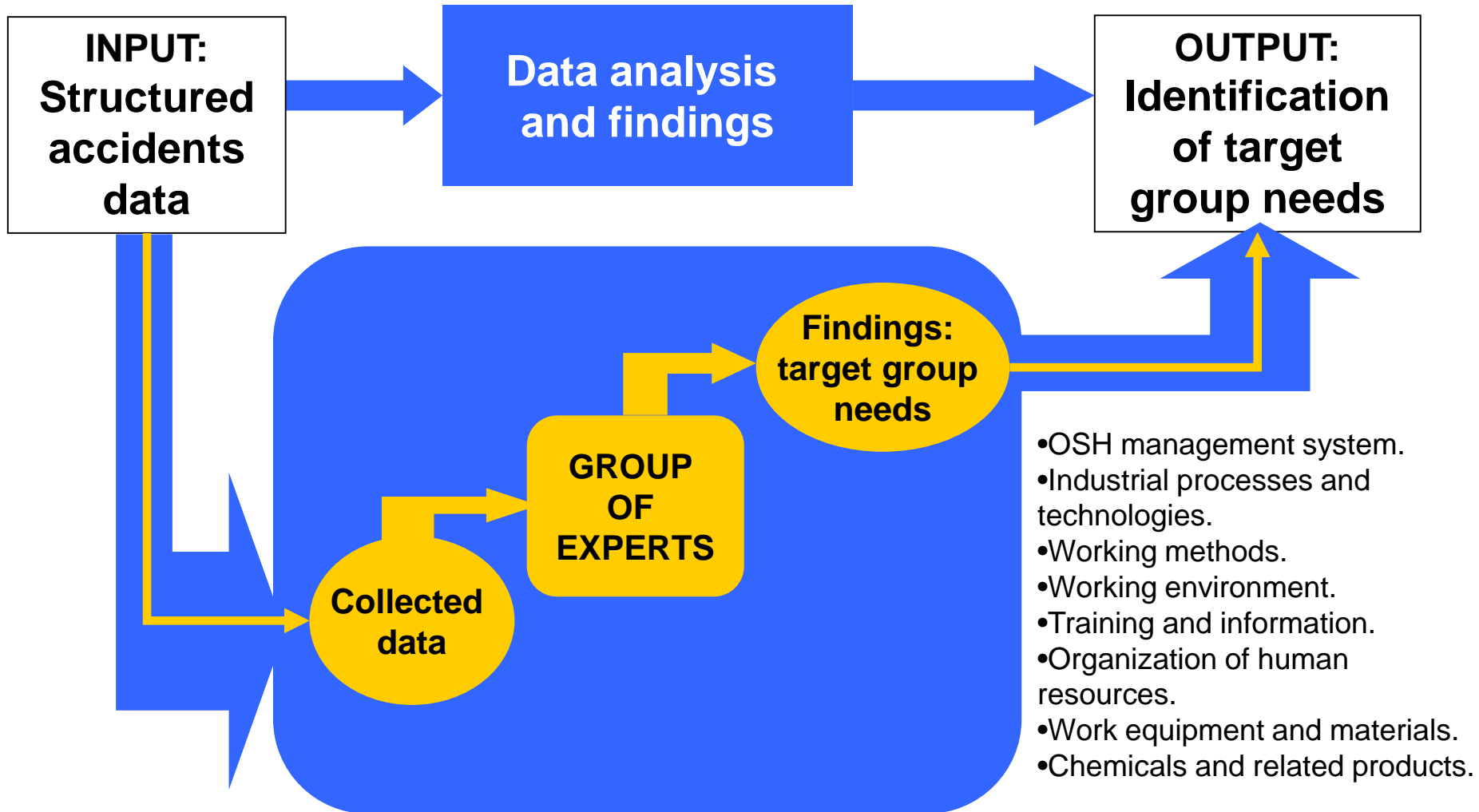
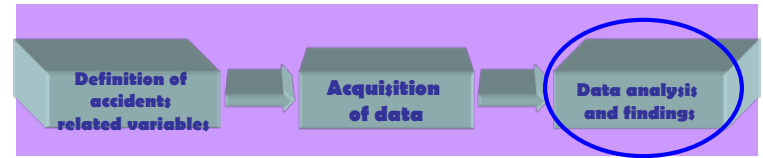
Analysis process: **step 2.**



- Data sources
- Existing surveys: ESAW 1995-2005, national statistics...
 - New surveys: designed accordingly to the factors and indicators structure

CHAPTER 3. ANALYSIS OF TARGET GROUP NEEDS.

Analysis process: **step 3.**



CHAPTER 3. ANALYSIS OF TARGET GROUP NEEDS.

EXAMPLE: construction sector (ESAW 1995-2005).

FACTORS

-Companies

-Workers

-Works

-Events

INDICATORS

Local units: *< 50 workers.*

Sex: *male.*

Occupation: *extraction and building trades workers.*

Special or physical activity: *movement; handling of objects; driving / being on board a transport means or handling equipment.*

Working process: *excavation, construction, repair, demolition.*

Working environment: *construction site, opencast quarry, opencast mine.*

Deviation: *loss of control; slipping, stumbling and falling*
- Fall of persons.

Contact - mode of injury: *horizontal / vertical impact with / against stationary object (victim in motion).*

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EXAMPLE: construction sector (ESAW 1995-2005).

