Healthy Workplaces Summit 2013
‘Working together for risk prevention’

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INAIL
Italian Focal Point of EU-OSHA

working together with…

- Ministry of Labour and Social Policies
- Ministry of Health
- Social Partners
- Regions
- Research Institutes
- Universities
- Sectoral Associations

www.healthy-workplaces.eu
Activities as Focal point

- Networking
- Consultancy
- Campaigning
Communication Strategy

- Move from a traditional communication approach to a new concept based on education and entertainment.

- Steering Group for European Campaigns
What did we do? And how?

- Raise awareness on OSH the general public and not only workers/stakeholders at workplace level;
- Use practical tools/actions to inform/train/raise awareness on OSH;
- Use the most common contexts where general public could be approached;
- «Recognition system» as a driver;
- Build the initiatives as “multipliers” on the national territory.
Why did we do what we did?

- Different risk perception and lack of basic information on prevention in working and living environments;
- Disseminate prevention culture as a priority;
Exhibition Castel S. Angelo Rome
22-24 September 2006

CASTEL SANT’ANGELO – ROMA
22, 23 e 24 Settembre 2006
dalle ore 20.45 alle 00.45

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INGRESSO GRATUITO

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E ora mettiti
alla prova.
In questa area
potrai approfondire
le tue conoscenze
sui rischi lavorativi,
sulle misure
di prevenzione
e testare le tue
capacità attraverso
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Termini Railway Station
Rome 23-27 October 2012
www.sfrecciainsicurezza.it
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THANK YOU FOR YOUR ATTENTION!