

HEALTHY WORKPLACES SUMMIT 2011

European Campaign on Safe Maintenance 2010-2011

Highlights

Healthy Workplaces. Good for you. Good for business.



European Agency
for Safety and Health
at Work



Healthy Workplaces



PL2011.eu

Key strength: network of partners

1. European level
2. National level





EU institutions

- ✦ European Commission
- ✦ European Parliament
- ✦ EU Council Presidencies:
Spain, Belgium, Hungary, Poland





Official campaign partners

- ✦ 53 official campaign partners
- ✦ Win-win deal



Campaign partner activities

- ✦ Training and coaching
- ✦ Workshops
- ✦ Seminars
- ✦ Conferences



Campaign partner activities

✚ Online promotion



Partnership with EU-OSHA

- + Healthy Workplaces Campaign 2010
- + Campaign on Risk Assessment (2008-2009)
- + ETPIS is supporting EU-OSHA to promote safe and healthy workplaces.

Healthy Workplaces Campaign 2010



HEALTHY WORKPLACES CAMPAIGN 2010

ETPIS supports the campaign as an official partner



It is estimated that 10-15% of fatal accidents at work, and 15-20% of all accidents, are connected with maintenance.

Why a campaign about safe maintenance?

The new campaign by the European Agency for Safety and Health at Work, known as EU-OSHA raises awareness among EU employers of the importance of maintenance for safe and healthy workplaces and the need to protect workers who perform it.

Maintenance is a very common activity. It affects every workplace, in every industry sector, and it concerns everyone at every level. Moreover, maintenance is critical to ensure continuous productivity, to produce products of high quality and to keep company's competitiveness. But it also has an impact on occupational safety and health. Firstly, good maintenance is essential to keep machines and work environment safe and reliable. Regular maintenance has an important role in eliminating workplace hazards and providing safer and healthier working conditions. Secondly, maintenance itself is a high-risk activity and it has to be performed in a safe way, with appropriate protection of maintenance workers and other people present in the workplace.

What are the maintenance-specific risks?

Because maintenance is carried out in all sectors and workplaces and involves a wide range of tasks, maintenance workers might be exposed to a great variety of hazards.



European Agency for Safety and Health at Work



European Agency for Safety and Health at Work



Nethun Spa



Making Europe a safer,
healthier and more
productive place to work

EUROPEAN AGENCY FOR SAFETY AND HEALTH AT WORK

<http://osha.eu>



Campaign activities at national level

National focal points (FOPs) and their networks

- 38 national partnership meetings
- 131 stakeholder seminars
- Over 11,000 active participants
- 11 journalist and expert round tables
- 15 press conferences
- 75 national news releases





FOP activities: seminars, conferences, exhibitions



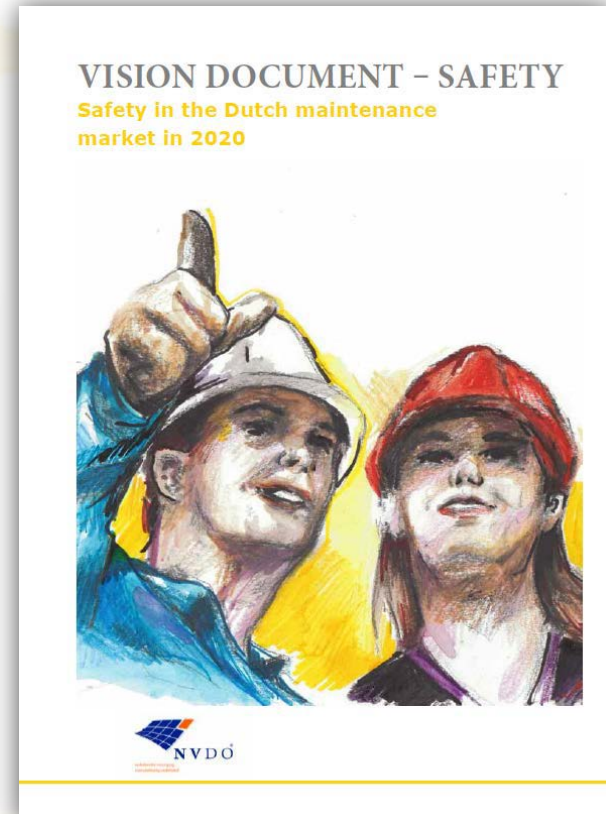


FOP activities: press visits, journalist round tables, press conferences



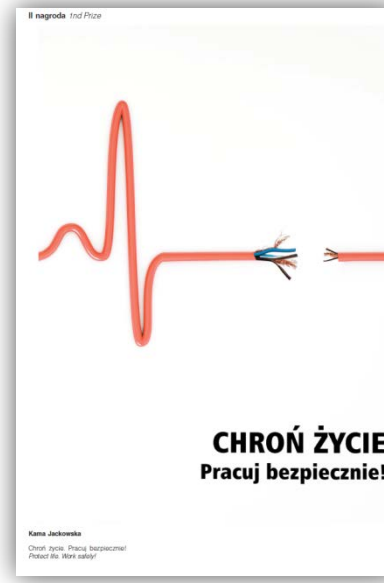
FOP activities: creative and out of the box

- ✦ **FOP Malta:** work health promotion event
- ✦ **FOP Netherlands:** vision document



FOP activities: creative and out of the box

➤ FOP Poland: poster competition



FOP conclusions

- ◆ 95 % think the campaign raised awareness in their country
- ◆ 82 % believe that *Safe Maintenance* was more prominent in media and policy-making
- ◆ Seminars, conferences and exhibitions are most effective activities
- ◆ For next Healthy Workplaces Campaigns:
 - involve more new partners
 - more practical tools for workplace level



En esta sección se ofrece una amplia variedad de materiales sobre la campaña que pueden descargarse.

Promotional material and website

- ✦ Website
- ✦ Reports and factsheets
- ✦ Leaflets and posters
- ✦ Napo in safe maintenance
- ✦ High-visibility jackets and key rings
- ✦ Umbrellas and pens



***Campaign launch
28 April 2010
Brussels***

***EU Presidency event
25 November 2010
Brussels***



European Good Practice Awards

- **Hundreds of entries submitted at national level**
- **40 submitted to EU level**
- **8 awarded and 17 commended entries**
- **Award ceremony in cooperation with Hungarian EU Presidency event (28 April 2011, Budapest)**





European Good Practice Award



European Good Practice Award Winners

- ✦ **Austria:** Voestalpine Hytronics GmbH and Voestalpine Weichensysteme GmbH
- ✦ **Belgium:** STIB-MIVB
- ✦ **Malta:** Actavis Ltd
- ✦ **Netherlands:** GHT - Glass Handling Technic Vof
- ✦ **Portugal:** Sonae
- ✦ **Sweden:** Skellefteå Räddningstjänst
- ✦ **Spain:** Protón Electrónica SLU
- ✦ **United Kingdom:** Tarmac Quarry Materials



Activities

✦ European Photo Competition

- 2,500 photo entries
- 900 participants from over 30 countries
- 1,000 friends on Facebook
- International jury of 3 professional photographers and 2 experts





Award ceremony tonight!

Activities

◆ **Healthy Workplaces Film Award**

- Best documentary film on work-related issues
- International DOK Leipzig Festival (17-23 October 2011)
- 10 nominated films
- International jury of film directors and experts
- Award winner: *Work Hard – Play Hard* by Carmen Losmann (Germany)



and finally.. some numbers

- ✦ 37 EU-OSHA focal points in EU, EFTA and Candidate countries
- ✦ 800 individual focal point members
- ✦ 53 official campaign partners
- ✦ 2,5 million information products distributed
- ✦ 290 000 promotional items distributed
- ✦ 24 languages for web and publications
- ✦ 970 media clippings
- ✦ 170 000 web visits



Thank you!



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