Healthy Workplaces for All Ages

Napo in the workplace
Sofidel Experience – Michel Morganti
Napo in the workplace: Sofidel Group history

- Sofidel Group, owned by the Stefani and Lazzareschi families, is the main Italian producer and one of the most important in the world of hygienic tissue paper for sanitary and domestic use.

- Founded in 1966, Sofidel has experienced 50 years of continuous growth in every aspect: from turnover to profit, volume of production to geographic coverage, and social return on investment, in terms of improving the lives of people and the wider community.
Napo in the workplace: Sofidel in the world

**WORLDWIDE PRESENCE**

**US**
- Employees: 5,808
- Consolidated Turnover in Millions: 1,842
- Countries: 13
- Annual Production Capacity: 1,058,000 T

**EUROPE**
Napo in the workplace: Sofidel Brand
Napo in the workplace: Safety Training

- The NAPO character is used during classroom training by our internal security trainers
Napo in the workplace:

- Forwarding through screens in production plants, we propose to rotate in a continuous loop the various NAPO movies on the Internet. Even if it is "silent" it can be included as a safety information and improve behaviors and compliance with security procedures.
Napo in the workplace: information screen in production site
Napo in the workplace: NAPO screen

SOFIDEL PER LA SALUTE E LA SICUREZZA
Proteggere l’udito
Napo in the workplace: Peer Safety Education initiative since 2018

- The 2018 initiative: awareness raising for the young on the topic of safety, with the contribution of Sofidel, the Lazzareschi Foundation, the Italian Institute for Security and the involvement of the schools of the municipality of Porcari. The initiative started in 2016 in Tuscany Region in Pisa and our intention is to extend it to the territory of Lucca.
Napo in the workplace: Peer Safety Education

Peer Safety Education
The IIS way to raise Safety Awareness in the young generations
Napo in the workplace

Thank you