Healthy Workplaces for All Ages

Promoting a sustainable working life

Safety and health at work is everyone’s concern. It’s good for you. It’s good for business.
European Agency for Safety and Health at Work Profile

Basic Data

- Industry: Public administration Founded in 1996
- Headquarters: Bilbao
- Total Revenue: €15 Mio
- Operating Profit: 0
- 65 employees in 2 countries

HR Figures

- 65 employees in Europe
- Gender ratio female/male: 72/28
- Average age: 48.6
- White/blue collar ratio: 100/0
- Geographical balance: 16 nationalities

Health & Safety Figures

- Illness rate: 11 days (average sick leave excl. long term leaves (over 20 consecutive days))
- Accident rate:
- Well-being data:
  - Example of Wellbeing activities offered to staff in 2017: Stretching and mindfulness sessions, Annual ‘post-Christmas’ and family day events, First aid training, Seasonal flu vaccine offered to all staff
- Work- life balance: Flexitime and telework
Short history of the EU-OSHA official campaign partners

- 2016 - 2017: Healthy Workplaces for All Ages
- 2014 - 2015: Healthy Workplaces Manage Stress
- 2012 - 2013: Working together for risk prevention
- 2010 - 2011: Safe Maintenance
- 2008 - 2009: Risk assessment
Good practice exchange initiative

- **Initiative from Campaign Partners**
- **Added value for campaign partners**
  - Exchange of good practices
  - Better OSH management
- **Added value for EU-OSHA**
  - Strong link to campaign & reinforcing its messages
  - Support to campaign partners
  - Improvement of OSH at workplace level
- **On-site workshops**
Official Campaign Partners survey – Motivation

- **Networking opportunities such as:**
  - Benchmarking activities (36 out of the 45 respondents);
  - Information activities on the campaign theme and development of awareness raising materials;

- **Cooperation and learning opportunities with other OCPs:**
  - Optimisation of their company products/importance of adapting equipment.

- **Visibility:**
  - Visibility to campaign via websites, blogs, social media, network and publications;
  - Own visibility (via the same means)
Official Campaign Partners survey – future ideas

- Continue organising activities to share best practices;
- Audiovisual materials (videos, webinars, teleconferences) or more coordinated benchmarking managed by EU-OSHA to reach out more OCPs;
- Sharing multilingual documents and information on implementation tools and best practices;
- Involve OCPs before the starting of the campaign and for the development of campaign materials;
- Set smart goals for all OCPs at the beginning of the campaign as the campaign topic is very broad;
- Create more synergies among OCPs (e.g: e-mail group);
- Broad dissemination of smart solutions;
Official Campaign Partners survey – future ideas

- Co-financed events (EU-OSHA and OCPs) especially in new EU MS and with EU-OSHA active participation;
- Establish links between campaign topic and private life;
- Use/refer to the regulation background;
- Adapt communication to SMEs human resources;
- Consider peculiarities of specific sectors;
- Provide information about upcoming campaign activities in advance;
- Promote safe and healthy behaviour at all times (and not only at work);
What’s your Introduction?

Please provide brief introduction (how you would like to be introduced)

- Dr. Dietmar Elsler, Project Manager, Prevention and Research Unit
- Two main responsibilities

  - Economic aspects of OSH
    Dietmar is doing this since 11 years in EU-OSHA, since he started to work here, Dietmar was very happy that he had the opportunity to put into practice some ideas about economic incentives he actually developed during his phd-thesis in economics.

  - Coordination of the campaign partner good practice exchange (former benchmarking) initiative
    Dietmar strongly believes in the value of networking and is proud that we have so many excellent organisations amongst the campaign partners who bring health and safety to the workplace

  - The key question for me is the motivation of companies for OSH and how this motivation can be increased, be it through economic incentives, awareness raising or regulation.
Q&A Questions

Please suggest two Q&A questions:

- Immediately after your presentation there will be a 5-min Q&A addressing questions to you.
- Your suggested questions may be asked or questions may come from the floor.
  - What is so special about the official campaign partners in comparison to other stakeholder groups of EU-OSHA?
    - They are neither nominated nor paid by anyone (e.g. from member countries or social partners like others).
    - They are truly intrinsically motivated to improve OSH in the workplace.
  - Did you expect this huge success of the initiative?
    - No, we started very small and did not have any great expectations. So we are very positively surprised by the dynamics that developed.