# enterprise europe



**Business Support on Your Doorstep** 

#### The Enterprise Europe Network Business and innovation support for SMEs

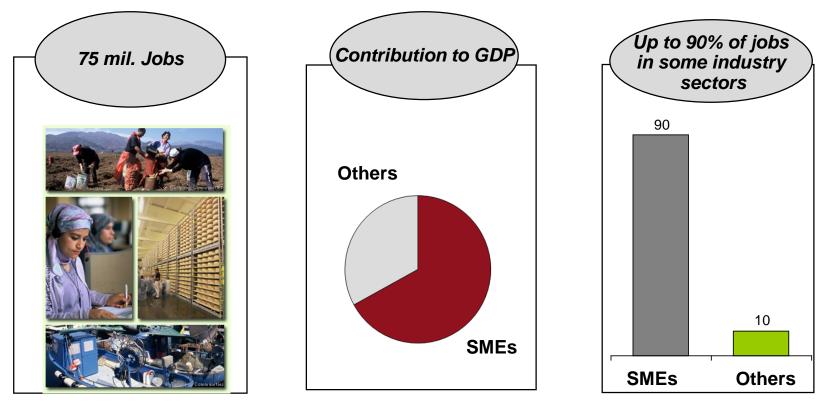
EU-OSHA European Partnership Meeting Brussels, 28 March 2012



Peter Wragg – Head of Unit, DG ENTR/E2



### SMEs are the backbone of our economy





### **SMEs and the Single Market**

- 450 million consumers
- Millions of potential business and technology **partners**
- A wealth of (missed) **opportunities** 
  - A minority have international activities in the EU
  - Even fewer are active outside the EU
- SMEs = vulnerable actors
  - Competitive pressures, globalisation, crisis: the smaller a company, the harder it gets hit
  - Investments into safety & health seen as non-productive costs



### **Mission of the Network**

#### Internationalisation

- Business partnerships
- Advice on EU laws, rules, standards
- Help SMEs access markets and benefit from the Single Market
- Access to finance and funding opportunities

#### Innovation

- Technology transfer
- Modern innovation support services & Innovation audits, IPR

#### Increase R&D activities of SMEs

• participation in FP7



## SMEs and occupational safety/health

- More than 100.000 fatalities within SMEs yearly
  room for improvement
  - to contribute to safer and healthier workplaces
  - which in turn would help SMEs to be more effective
- Current economic setting is challenging
- Respect of human life and employees' safety and health should always be a **priority**

- economic crisis not to be taken as excuse to disregard "





### EU-OSHA and Enterprise Europe Network

- Cooperation between EU-OSHA and the Enterprise Europe Network renewed in 2009
- Common Communication Partnership Working Group
  (6 Enterprise Europe Network partners with 6 EU-OSHA Focal Points)
- 22 OSH Ambassadors covering 21 Member States from our Network! actively involved in organising events and relaying OSH messages and will play a key role in the new campaign 'Working together for risk prevention'





### Thank you for your attention!



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