Safe Maintenance in PIRELLI
“cascading into the organization“

Davide Spanti – HSE Manager Europe & MEA Regions
Campaign partnership meeting - Brussels, 28 March 2012
Summary

- Pirelli Group & our HSE Journey and Targets
- Safe Maintenance Campaign: development and results
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• Safe Maintenance Campaign: development and results
Pirelli group: a history of innovation and responsible growth

- **1872**: Pirelli & C. established in Milano, Italy
- **1902**: Spain first production plant abroad
- **1907**: Pirelli the Peking-Paris raid
- **1929**: Launched the Superflex Stella Bianca
- **1950**: Pirelli wins the first World F1 Championship
- **1974**: P7 the first super-low profile created for the Lancia Stratos Rally
- **1987**: Ultra-low profile tyre P Zero
- **1987**: Green tyre “Nuovo Cinturato”
- **2008**: 2008
- **2011**: 2011
Pirelli factories in the world

- 24 productive Sites;
- 5 R&D Centres;
- Global network servicing 160 Countries
- 34,259 Employees (as for 31.12.2011)

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The HSE Journey & Targets

The HSE Journey

TARGET

- ZERO Injuries
- ZERO Occupational Diseases
- ZERO Environmental Accidents

HSE is not a priority, it is a value.
While priorities shift based upon the needs of the business, core value do not change.

G. Pomati – Operations Director

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• Pirelli Group & our HSE Journey and Targets

• Safe Maintenance Campaign : development and results
COO and Operations Director commitment

COO message and Operations Director video about the importance of being deeply involved in the “safe maintenance” campaign.
Campaign Communication (Pirelli Intranet)

Usage of internal intranet to communicate the meaning / target of the campaign.
Usage of shocking video to make crystal clear to Plant Managers the possible consequences of a not-safe maintenance activity.
Involvement of EU-OSHA member (H.Klempa) in order to share directly to all HSE managers the aim and the target of the campaign. A whole day of the meeting dedicated on LOTO experience sharing (classroom and shopfloor).
Group-wide campaign integration into Pirelli LOTO Training (Germany example)

Safe Maintenance: EU Campaign

Regular maintenance is essential to keep equipment, machines and the work environment safe and reliable. It helps to eliminate workplace hazards. Lack of maintenance or inadequate maintenance can lead to dangerous situations, accidents and health problems. That is the reason why also DCS has decided to bring the EU awareness campaign inside the factory. Taking advantage of the experience of our colleagues from Pirelli Deutsch (C.Schumacher), we organized two room sessions involving all our maintenance people. It has been an important opportunity for the management of DCS to transfer the importance of the role of maintenance in the accident prevention and to collect feedback from on open discussion with the operators. DCS has also launched the application of Tag & Log Out, a procedure that should guarantees the maximum safety during the maintenance interventions. Perform maintenance in a safe way too!!
Group-wide campaign integration into Pirelli LOTO Training (Romania example)
Group-wide campaign integration into Pirelli HSE Week 2011

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Results ’08–’11: Injuries related to Maintenance Activities

Impact of “safe maintenance” campaign can be estimated as relevant in getting injuries reduction in the period 2008-2011
THANK YOU!