



CAMPAIGN PARTNERSHIP OFFER

The 'Healthy Workplaces Lighten the Load' Campaign 2020 - 22

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Overview

- What is the problem?
- What are work-related MSDs?
- Tackling MSDs
- Strategic objectives
- Areas of intervention
- Campaign Launch
- Key dates



What is the problem?

Eurostat, Labour Force Survey 2013

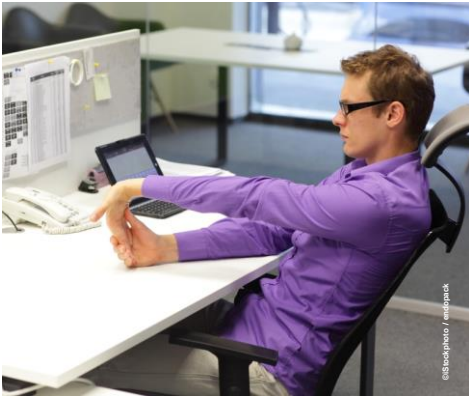
Of all workers in the EU with a work-related health problem, 60 % identify MSDs as the most serious



What is the problem?

EWCS 2015

Roughly 3 in every 5 workers in the EU report MSD complaints



What is the problem?

EU-OSHA, ESENER 2019

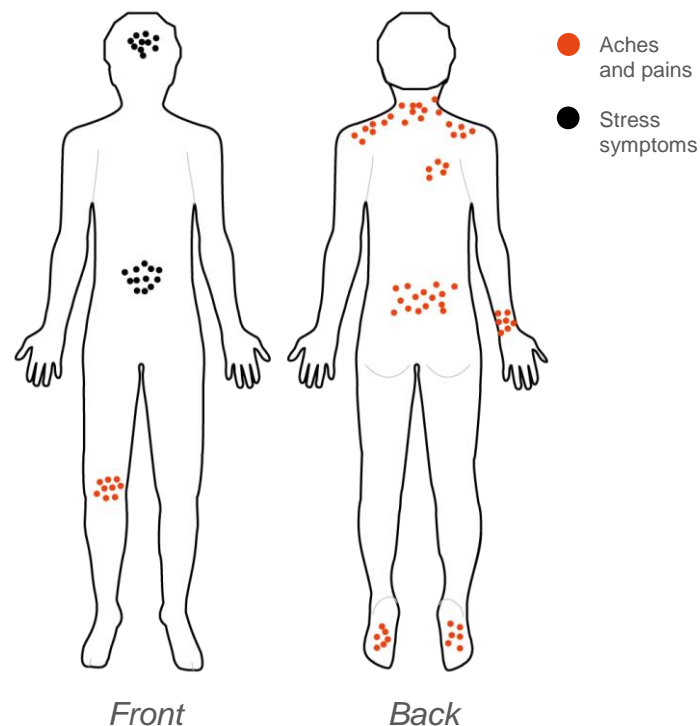
3 of the 4 most frequently identified OSH risk factors are MSD risks:

- repetitive hand or arm movements
- prolonged sitting
- lifting or moving people or heavy loads



What are work-related MSDs?

- Impairments of bodily structures
- Caused or aggravated primarily by work
- Physical, psychosocial, organisational and individual factors can contribute



Tackling MSDs

- **MSDs are preventable and manageable (umbrella message)**
- **Actions based on the general principles of prevention**
- **Risk assessment – the key to healthy workplaces**



Strategic objectives

- Raise awareness of work-related MSDs
- Promote risk assessment and management of MSDs
- Demonstrate that MSDs are an issue for everyone — in all types of workplace across all sectors — but can be successfully tackled
- Improve knowledge of new and emerging risks and other developments in the area of MSDs
- Emphasise the importance of reintegrating and retaining workers with chronic MSDs and how this can be done
- Encourage the exchange of information and good practice among different stakeholders



Areas of intervention – Priority areas



Facts and figures



Chronic conditions



Sedentary work



Worker diversity



Future generations



Psychosocial risks

COVID-19: MSDs and home-based telework

- Prevalence of telework across the EU has risen and will continue to do so after COVID-19
- Telework increases the risk of suffering from MSDs
- Significant growth in MSD complaints among teleworkers during the pandemic

NEW PRIORITY

AREA: with a special section on the HWC website



Promotion packages - Content

- For each priority area a selection of material will be made available to all HWC partners.
- A typical promotion pack to be promoted through all available communication channels, will consist of the following products:



- Reports and summaries (data and statistics)
- Campaign info sheets and infographics
- Database entries in the tools and resources database, including case studies
- OSH Wiki articles
- PowerPoint

Campaign launch – 12 October 2020

- **European launch: High-level press conference in Brussels**
 - together with Commissioner for Jobs and Social Rights and German EU Presidency
- **National launches:** in parallel in all participating countries



Key dates

- **Campaign launch:**
October 2020
- **European Weeks for Safety and Health at Work:**
October 2021 and 2022
- **Healthy Workplaces Good Practice event & Campaign Partner Ceremony:** March 2022
- **Announcement of Healthy Workplaces Good Practice Awards winners:** April 2022
- **Healthy Workplaces Summit and Healthy Workplaces Good Practice Awards Ceremony:** November 2022



Join us and lighten the load!

➤ Find out more on the campaign website:

healthy-workplaces.eu

➤ Subscribe to our campaign newsletter:

<https://healthy-workplaces.eu/en/healthy-workplaces-newsletter>



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➤ Keep up to date with activities and events through social media: