CAMPAIGN PARTNERSHIP OFFER
The ‘Healthy Workplaces Ligthen the Load’ Campaign 2020 - 22

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Overview

- What is the problem?
- What are work-related MSDs?
- Tackling MSDs
- Strategic objectives
- Areas of intervention
- Campaign Launch
- Key dates
What is the problem?

Eurostat, Labour Force Survey 2013

Of all workers in the EU with a work-related health problem, 60 % identify MSDs as the most serious
What is the problem?

EWCS 2015

Roughly 3 in every 5 workers in the EU report MSD complaints
What is the problem?

EU-OSHA, ESENER 2019

3 of the 4 most frequently identified OSH risk factors are MSD risks:

- repetitive hand or arm movements
- prolonged sitting
- lifting or moving people or heavy loads
What are work-related MSDs?

- Impairments of bodily structures
- Caused or aggravated primarily by work
- Physical, psychosocial, organisational and individual factors can contribute

Front

Back

Aches and pains
Stress symptoms
Tackling MSDs

- MSDs are preventable and manageable (umbrella message)
- Actions based on the general principles of prevention
- Risk assessment – the key to healthy workplaces
Strategic objectives

- **Raise awareness** of work-related MSDs
- **Promote risk assessment and management** of MSDs
- **Demonstrate that MSDs are an issue for everyone** — in all types of workplace across all sectors — but can be successfully tackled
- **Improve knowledge of new and emerging risks** and other developments in the area of MSDs
- **Emphasise the importance of reintegrating and retaining** workers with chronic MSDs and how this can be done
- **Encourage the exchange of information and good practice** among different stakeholders
Areas of intervention – Priority areas

- **Facts and figures**
- **Chronic conditions**
- **Sedentary work**
- **Worker diversity**
- **Future generations**
- **Psychosocial risks**
COVID-19: MSDs and home-based telework

- Prevalence of telework across the EU has risen and will continue to do so after COVID-19
- Telework increases the risk of suffering from MSDs
- Significant growth in MSD complaints among teleworkers during the pandemic

**NEW PRIORITY AREA:** with a special section on the HWC website
Promotion packages - Content

- For each priority area a selection of material will be made available to all HWC partners.
- A typical promotion pack to be promoted through all available communication channels, will consist of the following products:

  - Reports and summaries (data and statistics)
  - Campaign info sheets and infographics
  - Database entries in the tools and resources database, including case studies
  - OSH Wiki articles
  - PowerPoint
Campaign launch – 12 October 2020

- **European launch:** High-level press conference in Brussels
  - together with Commissioner for Jobs and Social Rights and German EU Presidency
- **National launches:** in parallel in all participating countries
Key dates

- **Campaign launch:** October 2020
- **European Weeks for Safety and Health at Work:** October 2021 and 2022
- **Healthy Workplaces Good Practice event & Campaign Partner Ceremony:** March 2022
- **Announcement of Healthy Workplaces Good Practice Awards winners:** April 2022
- **Healthy Workplaces Summit and Healthy Workplaces Good Practice Awards Ceremony:** November 2022
Join us and lighten the load!

Find out more on the campaign website: healthy-workplaces.eu

Subscribe to our campaign newsletter: https://healthy-workplaces.eu/en/healthy-workplaces-newsletter

Keep up to date with activities and events through social media:

#EUhealthyworkplaces