The Road Transport Sector and the PRAISE Project

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Laurence Atchison
Project Manager, ETSC
Monitoring EU transport safety policy

Road Safety Performance Index (PIN)

Ranking EU countries' performances

SAFE & SOBER

SMART
SOBER MOBILITY ACROSS ROAD TRANSPORT

iSAFER
INTELLIGENT SPEED ASSISTANCE FOR EUROPEAN ROADS

YEARS
YOUNG ROAD USERS

PRAISE
Work-Related Road Safety

REVIVE
IMPROVING POST-COLLISION RESPONSE AND EMERGENCY CARE IN EUROPE

DRUG DRIVING
25,250 people died in road traffic in the EU in 2017.
135,000 seriously injured in road traffic in the EU in 2014 according to MAIS3+ definition
<table>
<thead>
<tr>
<th>Country</th>
<th>Change (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Norway</td>
<td>-49%</td>
</tr>
<tr>
<td>Greece</td>
<td>-41%</td>
</tr>
<tr>
<td>Estonia</td>
<td>-39%</td>
</tr>
<tr>
<td>Latvia</td>
<td>-37%</td>
</tr>
<tr>
<td>Lithuania</td>
<td>-36%</td>
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</tbody>
</table>

Desired EU28 progress towards 2020 target: -38%
In the EU...

- 4,254 people died in collisions involving HGVs
- 3,999 people died in collisions involving LGVs
- 722 people died in collisions involving bus, coach or trolleybus

2011 data, ETSC PIN Project
Combined, this accounts for:

29% of overall road deaths in the EU

*2011 data, ETSC PIN Project
Up to 40% of all road deaths might be work-related.
6 out of 10 work accidents resulting in death are road collisions
Safety aspects in the Road Transport sector

• Fatigue a significant factor in approximately 20% of commercial road transport collisions.

• Affected by a range of factors including:
  • Shift work/long, abnormal hours
  • Stress/“Just in Time” management
  • Sleep quality
  • Lifestyle and health
  • Balance between working/driving/resting.

• Vehicle safety – HGVs, interactions with VRUs
DOES MY ORGANISATION NEED TO MANAGE ROAD RISK?

THE COST OF DOING NOTHING

VEHICLE COSTS
- Recovery and storage
- Downtime and replacement
- Reduced leased vehicle life

DRIVER COSTS
- Loss of expertise
- Replacement driver – overtime, temp
- Medical and welfare
- Compensation
- Counseling, Reassessment/training

- Repairs
- Reduced resale value
- Increased insurance excess and premiums
- Lost productivity due to injury or absence
INVESTING IN ROAD RISK PREVENTION CAN SAVE YOUR ORGANISATION MONEY

Electricity Supply Board (Ireland): Fleet collisions
- 291 in 2003
- 121 in 2013

BT: Insurance claims per 1000 fleet vehicles
- 59 in 2001/2
- 26 in 2015/16

Iron Mountain: Road collision damage and third party costs down 60% since 2008

Unilever Poland: Costs due to absenteeism caused by road collisions
- €19M in 2011
- €8M in 2013

www.etsc.eu/praise

PRAISE
Work-Related Road Safety

ETSC
European Transport Safety Council
PRAISE Outputs: Handbook for Employers

- 9 short guides on key topics
- Prepared by ETSC and our experts
- Topics include
  - Risk assessment
  - Fatigue
  - Speed
  - Work Zones
  - Commuting
  - Distraction
PRAISE Outputs: Reports

• Longer, more in-depth reports
• Looking at types of people driving for work and key issues
• Examples
  • Vans
  • Taxis
  • Young People
  • Procurement
  • Grey Fleet
PRAISE
Preventing Road Accidents and Injuries for the Safety of Employees

Case Study: BT

ETSC’s PRAISE project addresses the safety aspects of driving at work and driving to work. Its aim is to promote best practice in order to help employers secure high road safety standards for their employees.

This case study accompanies the PRAISE report on managing grey fleets, published in October 2016. The interview below, David Wallington, Group Safety Advisor at BT, a telecommunications provider based in the UK, discusses the organisation’s approach to applying road safety risk management in a large company.

BT is a UK-based multinational telecommunications services provider. It has operations in around 170 countries. It supplies telecom services to corporate and government customers worldwide. In the UK BT operates approximately 33,000 vehicles. This includes 27,800 commercial vehicles (mostly light vans), 5,200 cars and a significant grey fleet, as well as many rental vehicles. The company has 77,000+ employees in total in the UK & Ireland, including approximately 65,000 who drive on BT business. Another 15,000 people work outside of the UK and Ireland, where the work-related road safety programme is also now being piloted and rolled out.

FACTFILE
Company: BT
Sector: Telecommunications
Fleet: 33,000 vehicles (in the UK)
Ongoing Advocacy Work

• Contribute to relevant ETSC policy work
• Cooperate with other ETSC partners
  • Work with MEPs and staff
  • Hold events in the European Parliament
  • Give evidence at hearings

2017 Mobility Package Work
• Driving and Resting Times Revisions
• Introduction of Smart Tachographs
• Hiring of vehicles without drivers
**Country Seminars**

- Held across Europe
- Focus on one country and its work-related road safety standard
- Local companies, experts and national decision makers attend and present

**Annual Conference**

- Held in Brussels in October each year
- EU and national experts attend and present
- PRAISE Awards given and winning companies present
TAPPING THE POTENTIAL FOR REDUCING WORK-RELATED ROAD DEATHS AND INJURIES

PIN Flash Report 33
June 2017
THANK YOU FOR YOUR ATTENTION

www.etsc.eu  twitter  @etsc_eu

laurence.atchison@etsc.eu

(PRAISE Project Manager)