

2014-15 HWC Healthy Workplaces Manage Stress Campaign Partnership Meeting

Healthy workplaces: managing psychosocial risks in the workplace
HEINEKEN INTERNATIONAL



Campaign partner experiences

▪ Working together for risk prevention 12-13

- **Scope:** + 60 countries worldwide
- **Purpose:**
 - Visible and felt OHS leadership
 - Engage leaders to drive OHS strategy across the company
 - Engage workforce in our global OHS strategy
- **Commitment:**
 - Disseminating information about the Campaign to affiliated organizations and network partners;
 - Promoting the Campaign via Heiport, Health&Safety Newsletter, One2Share;
 - Organizing Safety Events dedicated to the topic of the Campaign: World Safety Day, workshops and training sessions;



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• Activities:

- Campaign kick-off: OHS platform January 2013;
- Special edition of the global health&safety newsletter;
- Campaign materials available in global SharePoint site (One2Share);
- Global safety conference “Working together”;
- World health&safety day competition;
- 70 leaders attended leadership workshops;
- Training sessions in more than 20 countries



REMINDER

World Safety & Health Day 2013
Celebration on Friday 26 April
Join the world-wide competition &
organize an event

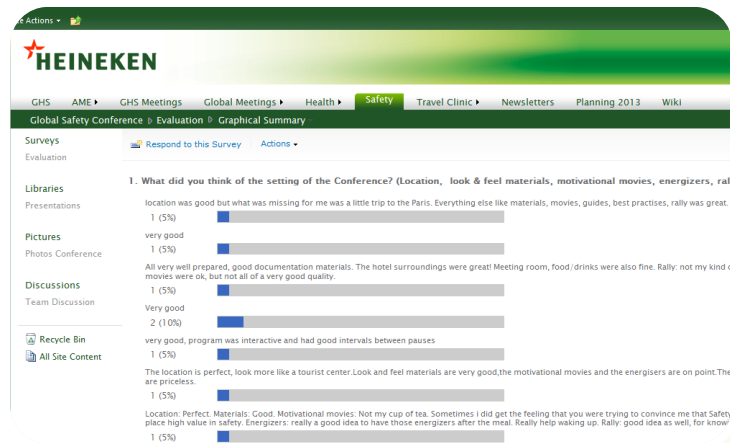
Send in your nomination
form before the 16th of April
&
Enter the challenge!

Campaign partner experiences

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• Evaluation:

- Checking number of enquiries/increased contact with Global Safety;
- Counting hits on the SharePoint site;
- Number (increased) requests for materials, tools, information;
- Number of attendees in conferences, workshops;
- Conference, workshops survey;



EU- OSHA Benchmarking event

- The European agency for health and safety at work has created a proposal of a number of benchmarking meetings over the year.
- **HEINEKEN** will host one of them in **July 2 2014 – “Save the date”**:
 - “Leadership training and OSH competence of all responsible actors”



New campaign outlook

■ Focus on:

- Work related stress
- Psychosocial hazards for the lone-worker:
 - A key focus on aggression and violence in the workplace
- Psychosocial risk factors that can lead to musculoskeletal disorders.

■ Scope: 70 countries worldwide

■ Commitment:

- Disseminating information about the Campaign;
- Promoting the Campaign;
- Organizing OHS events dedicated to the topic of the Campaign

